

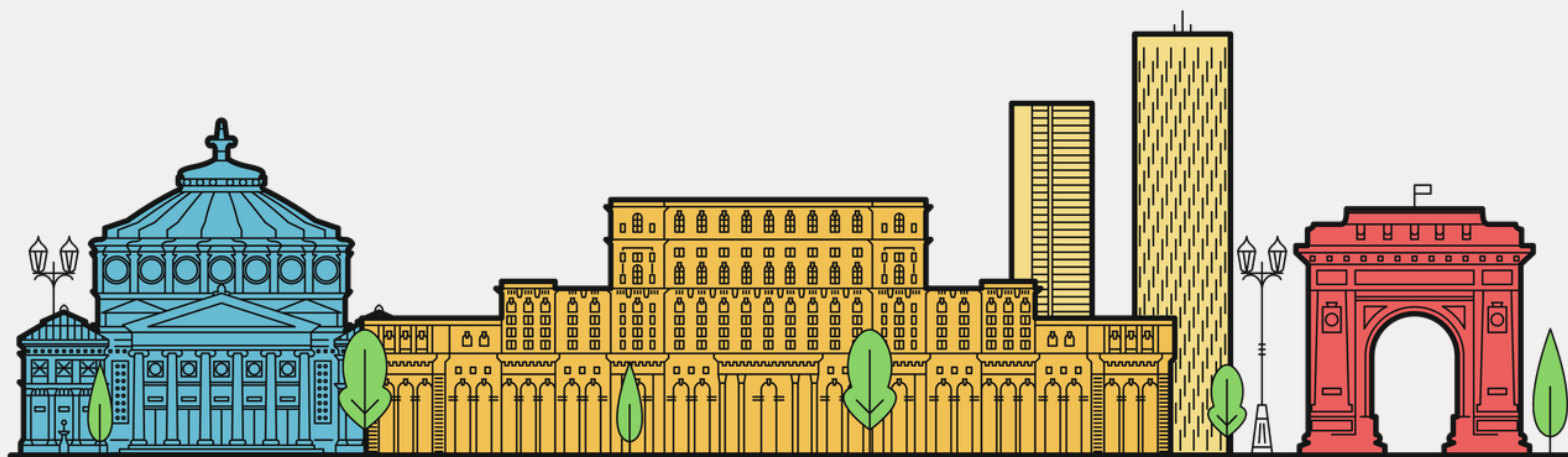


Cloud Native. AI Powered. Community Driven.

CLOUD NATIVE DAYS ROMANIA

SPONSORSHIP PACKAGES 2027

May 24–25, 2027
Bucharest, Romania





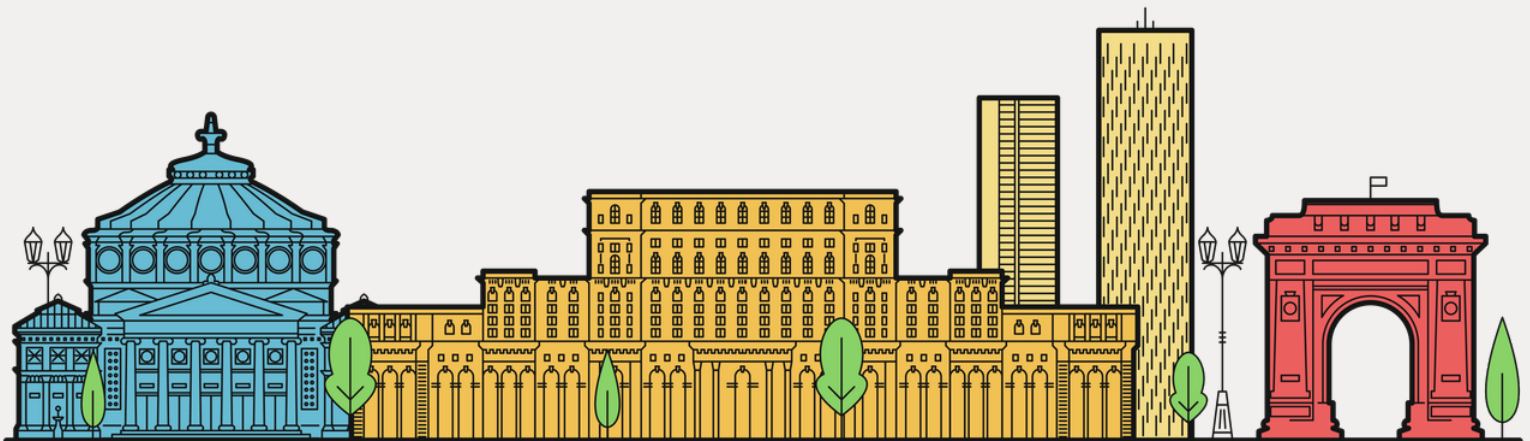
PUT YOUR BRAND AT THE HEART OF CLOUD NATIVE

May 24–25, 2027
Bucharest, Romania

Cloud Native Days Romania returns in 2027 for its fourth edition, bringing together engineers, architects, technology leaders, open source contributors, and decision makers from Romania and across Europe.

In 2027, **we're putting AI at the center of the conversation**, exploring how it is changing the way we build, operate, secure, and scale modern cloud native platforms. Two days. One highly technical community. Cloud native at its core, AI powered, and community driven.

Partner with us and put your brand in front of the people building, operating, and shaping the next generation of technology platforms.



EVENT OVERVIEW

Cloud Native Days Romania is a **two day, community driven** technology conference focused on the technologies, practices, and people shaping modern infrastructure.

For 2027, AI is our central theme. We'll explore its growing intersection with cloud native, from AI infrastructure and platforms to operations, developer experience, observability, and security, while continuing to cover the technologies at the core of our community:

AI/ML · Platform Engineering · Kubernetes · Observability · Security · Cloud Infrastructure

The program combines **technical talks, keynotes, and networking**, creating space for practical knowledge sharing and meaningful conversations.

In 2026, CND Romania brought together **500 registered attendees, 52 speakers, and 36 breakout sessions**, with approximately **90% attendance across the event**.

For **sponsors**, CND Romania offers direct access to a **focused technical audience, from hands-on practitioners and architects to engineering leaders and technology decision makers**.

2026 AT A GLANCE

Our third edition demonstrated strong participation, technical depth, and community engagement.

- **500 registrations**, bringing together a focused cloud native audience
- **~90% attendance**, showing strong conversion from registration to participation
- **90% likely to return**, with 62% definitely and 28% very likely
- **52 speakers**, bringing local and international technical expertise
- **36 breakout sessions** across two days of technical content

500+
registrations

~90%
attendance

52
speakers

36
breakouts

90%
say they'll definitely
return next year

Sessions remained busy throughout the conference, with the main hall still full at closing.

→ **Full 2026 Transparency Report available.**

WHAT OUR COMMUNITY CARES ABOUT

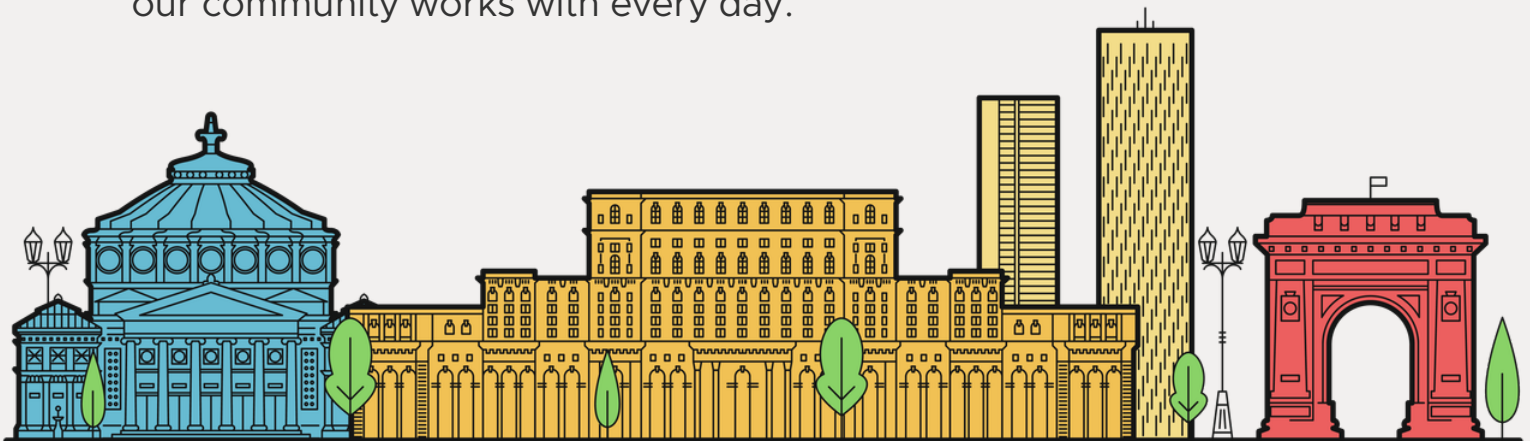
Our attendees come to solve real engineering problems, exchange practical experience, and understand where cloud native technology is heading next.

Based on our 2026 attendee survey, the most requested topics were:

- **46% Platform Engineering**
- **26% AI/ML**
- **23% Observability**
- **4% Security**
- **1% Sovereignty**

AI/ML was already the second most requested topic, reflecting a broader shift within our community.

In 2027, we're building on that momentum by making AI the defining theme of our fourth edition, exploring what happens when AI meets the platforms, infrastructure, security, and operational practices our community works with every day.



WHY SPONSOR CND ROMANIA?

Reach the People Who Matter

Connect with engineers, platform teams, architects, DevOps and SRE practitioners, engineering leaders, technology decision makers, and open source contributors from Romania and across Europe.

Build Meaningful Connections

Engage with attendees throughout the sponsor area, networking activities, breaks, and technical sessions, creating repeated opportunities for conversations throughout the event.

Demonstrate Technical Leadership

Position your company at the intersection of cloud native and AI, alongside the technologies shaping the next generation of infrastructure, from AI platforms and Platform Engineering to Kubernetes, Observability, and Security.

Strengthen Your Employer Brand

Meet experienced practitioners and emerging cloud native talent looking to learn, contribute, and connect.

Support the Community

Help sustain a volunteer led, community driven event that brings technical content, international expertise, and new opportunities to Romania's cloud native ecosystem.

WHO WE ARE?

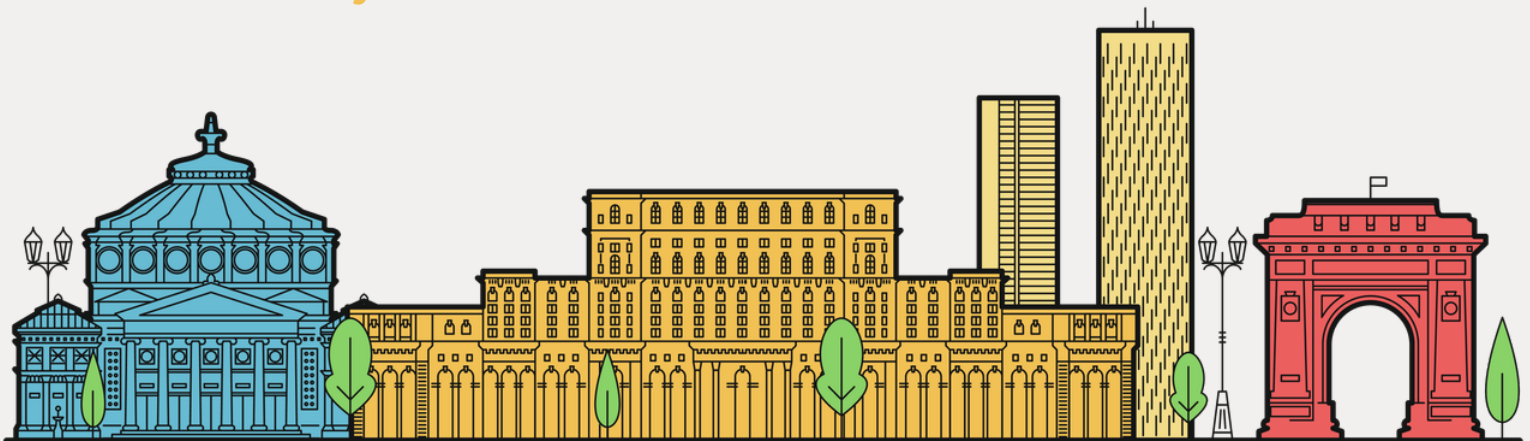
Cloud Native Days Romania is a volunteer led, community driven conference created in 2024 to grow and connect Romania's cloud native ecosystem.

Now entering its fourth edition, CND Romania brings together local practitioners, international experts, open source communities, and technology companies around four core principles:

- **Community:** meaningful connections across companies and borders
- **Knowledge sharing:** practical experience and technical expertise
- **Open source:** stronger connections with the wider ecosystem
- **Inclusion:** space for both established and emerging voices

We collaborate with 30+ community organizing teams across Europe, keeping CND Romania connected to the wider cloud native community.

Cloud Native.
AI Powered.
Community Driven.



SPONSORSHIP TIERS OVERVIEW

Diamond Sponsorship Package 10,000 EUR

On-Site Engagement

- **Exclusive 30-Minute Keynote**:** Command the main stage with a solo, high-impact speaking slot.
- **Premium 8 m² Booth:** Drive traffic to a turnkey exhibition space in the central networking area.
- **12 Event Passes:** Receive 10 complimentary 2-day attendee tickets plus 2 dedicated staff passes.
- **25% Team Discount*:** Extend the value with half-price tickets for all additional employees.

Brand Visibility

- **Exclusive Merchandise & Signage:** Your brand featured on selected event items and prominent Main Hall roll-ups.
- **Omnichannel Logo Placement:** Continuous visibility across all official event materials, website, and digital media.
- **Targeted Social Spotlights:** Dedicated feature posts highlighting your partnership before and after the event.
- **Marketing Media Assets:** Full access to professional post-event photos and videos for your corporate use.

***The keynote slot will be reserved for the first sponsor to confirm this package.*

**the discount does not apply to early bird tickets*

SPONSORSHIP TIERS OVERVIEW

Gold Sponsorship Package (6,000 EUR)

On-Site Engagement

- **Large 6 m² Booth:** Drive traffic to a prominent exhibition space in the central networking area.
- **7 Event Passes:** Receive 5 complimentary 2-day attendee tickets plus 2 dedicated staff passes.
- **25% Team Discount:** Extend the value with quarter-price tickets for all additional employees.

Brand Visibility

- **Main Hall Placement:** Your brand featured on a prominent roll-up banner within the high-traffic central hub.
- **Omnichannel Logo Placement:** Continuous visibility across all official event materials, website, and digital media.
- **Targeted Social Spotlights:** Dedicated feature posts highlighting your partnership before and after the event.
- **Marketing Media Assets:** Full access to professional post-event photos and videos for your corporate use

SPONSORSHIP TIERS OVERVIEW

Silver Sponsorship Package (4,000 EUR)

On-Site Engagement

- **Standard 4 m² Booth:** Establish your presence with a dedicated exhibition space in the networking area.
- **4 Event Passes:** Receive 2 complimentary 2-day attendee tickets plus 2 dedicated staff passes.
- **25% Team Discount:** Extend the value with quarter-price tickets for all additional employees.

Brand Visibility

- **Omnichannel Logo Placement:** Continuous visibility across all official event materials, website, and digital media.
- **Targeted Social Spotlights:** Dedicated feature posts highlighting your partnership before and after the event.
- **Marketing Media Assets:** Full access to professional post-event photos and videos for your corporate use.

SPONSORSHIP TIERS OVERVIEW

Bronze Sponsorship Package (1,500 EUR)

Brand Visibility

- **Omnichannel Logo Placement:** Continuous visibility across all official event materials, website, and digital media.
- **Targeted Social Spotlights:** Dedicated feature posts highlighting your partnership before and after the event.
- **Marketing Media Assets:** Full access to professional post-event photos and videos for your corporate use.



CUSTOM & ADD-ON OPPORTUNITIES

Looking to create a tailored footprint?

Our Special Sponsorship Opportunities allow partners to own a memorable, high-impact element of the CND Romania experience while securing exclusive brand visibility.

These options are available as standalone sponsorships or can be combined as add-ons to our main packages.

How Tier Recognition Works:

To reward your total investment, your final tier status (Diamond, Gold, Silver, or Bronze) is calculated by summing the total value of your entire contract. **You will unlock all corresponding digital, web, and media branding benefits of that earned tier. Including the free tickets.**



(Note: Complimentary exhibition booth allocations are exclusive to the primary packages and are not included in custom contract matching).



CLOUD
NATIVE
DAYS

SPONSORSHIP TIERS OVERVIEW

ALL OF THE FOLLOWING TIERS ARE LIMITED TO 1 SPONSOR.

Exclusive After Party Sponsor (2500 EUR)

On-Site Engagement

- **Opportunity to create a custom cocktail or drink** named after your brand, featured on the event menu. and the party will be held in your phone
- You will get a **special mention during the afterparty**
- **Sponsor acknowledgment during the after party.**

Exclusive Coffee Sponsor (2500 EUR)

On-Site Engagement

- **Booth space in the networking area**, subject to venue availability.
- **Sponsor acknowledgment during the event.**

You are the provider of the special coffee at the event, with your own branding and extras

ALL OF THE FOLLOWING TIERS ARE LIMITED TO 1 SPONSOR.

Exclusive Breakfast Sponsor (2500 EUR investment)

On-Site Engagement

- **Branded Breakfast Station:** Your company logo and branding prominently displayed at the main food stations.
- **Special Event Acknowledgment:** Public recognition of your brand partnership live during the breakfast service.

Your investment directly funds the event breakfast for attendees, giving your brand exclusive visibility at the start of the day.

Exclusive Photo Booth Sponsor (2000 EUR investment)

On-Site Engagement

- **Branded Photo Prints:** Your company logo included on all physical and digital photo booth prints.
- **Event-Wide Acknowledgment:** Public recognition of your brand partnership live during the event.

Your logo will be printed directly on every photo taken at the photo booth, giving attendees a branded keepsake to take home.

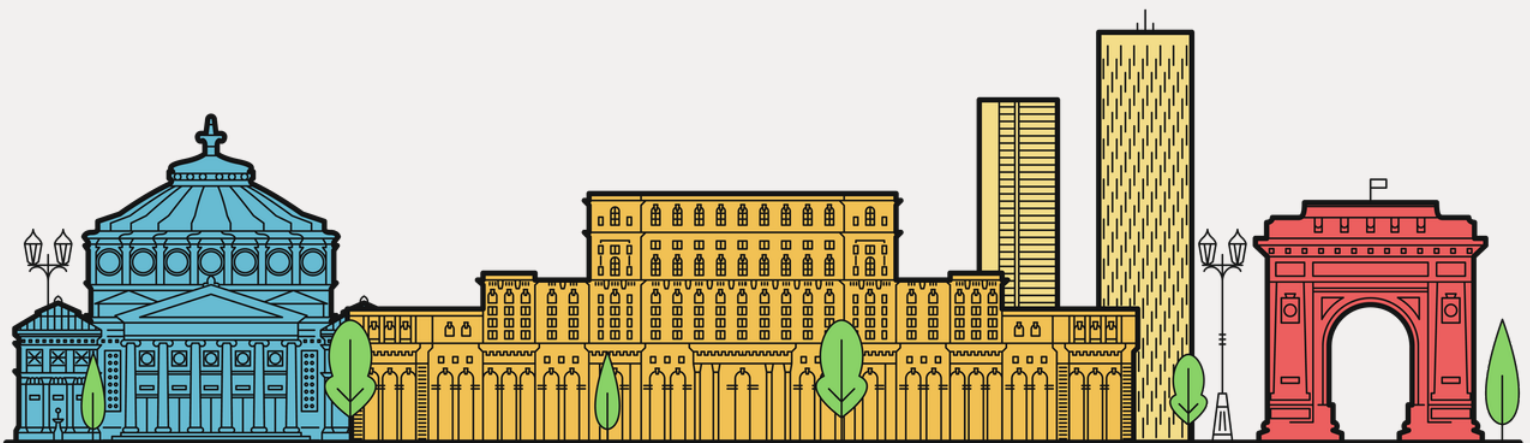
ALL OF THE FOLLOWING TIERS ARE LIMITED TO 1 SPONSOR.

Exclusive Sticker Sponsor (1000 EUR investment)

On-Site Engagement

- **Named Sticker Station:** Your company name prominently displayed at the main sticker giveaway table.
- **Event-Wide Acknowledgment:** Public recognition of your brand partnership live during key event moments.

Your investment directly funds the event stickers distributed to all attendees. The official sticker pickup table will be named after your company.



ALL OF THE FOLLOWING TIERS ARE LIMITED TO 3 SPONSORS.

Exclusive Lanyard Sponsor (1500 EUR investment)

On-Site Engagement

- **Continuous Lanyard Branding:** Your company logo printed on every official CND Romania 2027 lanyard for constant, event-wide visibility.
- **Event-Wide Acknowledgment:** Public recognition of your brand partnership live during key event moments.

Your logo will be featured on the official event lanyards worn by every single attendee, speaker, and staff member throughout the entire conference.

Exclusive T-Shirt Sponsor (2000 EUR investment)

On-Site Engagement

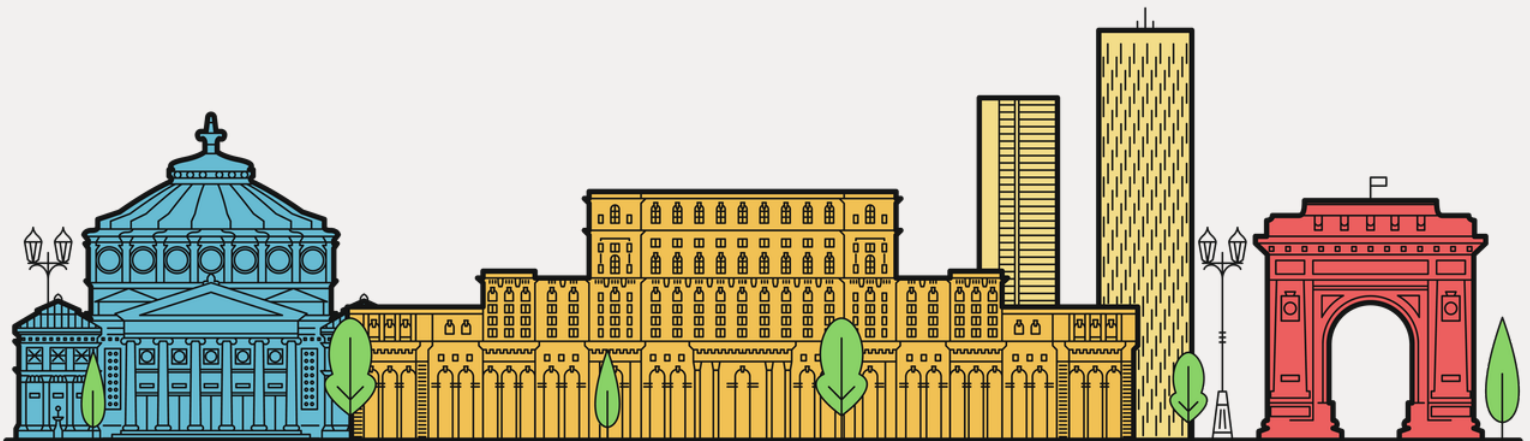
- **High-Impact T-Shirt Branding:** Your company logo printed on the official CND Romania 2027 T-shirt alongside main event branding.
- **Event-Wide Acknowledgment:** Public recognition of your brand partnership live during key event moments.

Your logo will be featured on the official event T-shirts distributed directly to attendees, extending your brand visibility across the venue and beyond.

Student ticket sponsor (1000 EUR investment)

On-Site Engagement

- **Talent Community Support:** Directly sponsor and enable 10 student admissions to both days of the event.
- **Event-Wide Acknowledgment:** Public recognition of your student advocacy live during key event moments.
- **Omnichannel Logo Placement:** Continuous visibility across relevant event materials, website, and digital media.
- **Targeted Social Spotlights:** Dedicated feature posts highlighting your organization's investment in the future of the industry.

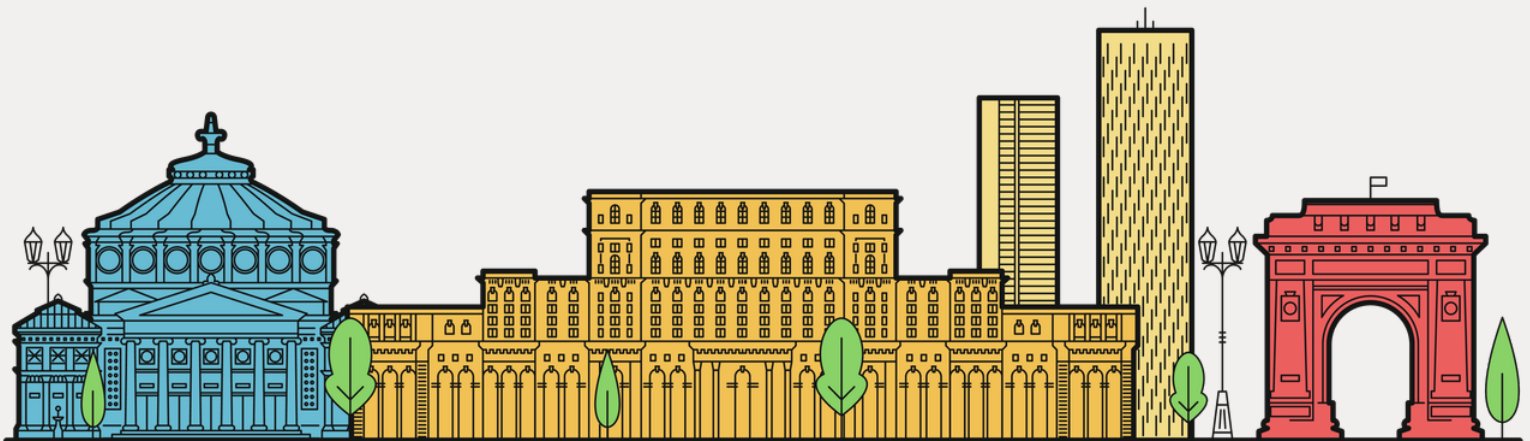


THE CUSTOM PACKAGE (XXXX EUR)

Tailored Investment

Design a package that fits your exact marketing goals. You can pitch your own ideas, suggest custom networking events, or request specific on-site setups directly to our team.

- **Tailor-Made Setup:** Work directly with our event team to build a unique presence on the schedule or venue floor.
- **Flexible Tier Matching:** Your total investment unlocks the digital branding benefits of our Diamond, Gold, Silver, or Bronze tiers.



PACKAGES AT A GLANCE

Every sponsorship option side by side. **Tiers** give you stage time and an on-site presence; **add-ons** let you own one signature moment, standalone or on top of a tier.

SPONSORSHIP TIERS

	DIAMOND 10.000 €	GOLD 6.000 €	SILVER 4.000 €	BRONZE 1.500 €
BRAND VISIBILITY				
Logo on event materials, website & digital media	✓	✓	✓	✓
Social media spotlights	✓	✓	✓	✓
Post-event photos & videos	✓	✓	✓	✓
STAGE TIME				
Keynote slot (30 min) ¹	✓	–	–	–
ON SITE				
Booth	8 m ²	6 m ²	4 m ²	–
Free attendee passes (2 days)	10	5	2	–
Staff passes	2	2	2	–
Team discount on extra tickets ²	25%	25%	25%	–
EXTRA BRANDING				
Main Hall roll-up	✓	✓	–	–
Logo on event merchandise	✓	–	–	–

ADD-ONS

1 sponsor each (max 3 where noted) · live acknowledgment at the event included

ADD-ON	PRICE	WHAT YOU GET
AFTER PARTY	2.500 €	Custom drink named after you on the menu, special mention at the party
BREAKFAST	2.500 €	Your logo and branding at the main breakfast stations
COFFEE	2.500 €	You provide the event coffee with your own branding, booth space ³
PHOTO BOOTH	2.000 €	Logo on every printed & digital photo
T-SHIRT MAX 3	2.000 €	Logo on the official event T-shirt
LANYARD MAX 3	1.500 €	Logo on every lanyard
STICKER	1.000 €	Sticker giveaway table named after you
STUDENT TICKETS	1.000 €	Funds 10 student passes (2 days), logo placement, social posts

Tier matching: add-ons work standalone or on top of a tier; your total contract value unlocks the matching tier's benefits and free passes (booths excluded). Need something else? Ask about a **Custom Package**. Booth dimensions and placement are subject to the final venue layout.

¹ Reserved for the first Diamond sponsor to confirm. ² Not valid on early-bird tickets. ³ Subject to venue availability.

PARTNER WITH US

Become a CND Romania 2027 Sponsor

Put your brand at the center of the conversations shaping cloud native and AI.

CND Romania 2027 gives you the opportunity to reach a highly technical audience, demonstrate your expertise, build meaningful relationships, and support the community behind the ecosystem. Cloud Native. AI Powered. Community Driven.



Partner with us to grow the cloud-native ecosystem - contact:



sponsors@cloudnativeromania.org

Cloud Native.
AI Powered.
Community Driven.